

American Board of Trial Advocates

Michigan Chapter



Sponsorship Opportunities 2026

The Michigan Chapter of ABOTA strives to foster improvement in the ethical and technical standards of practice in the field of advocacy so that individual litigants may receive more effective representation and the general public may benefit from the more efficient administration of justice, consistent with time-tested and traditional principles of litigation.

Civility Matters

An educational series of webinars promoting the practice of civility in law. The package includes promotion in the e-marketing for the event as well as recognition during the event.

New! Annual Holiday Dinner

An all-evening event in December of networking, celebration, and recognition, honoring recipients of the Association's most prestigious awards. Sponsorship benefits vary by level and are outlined below. Please note that dinner tickets are not included with sponsorship packages.

Bar Sponsor (\$3,000)

Position your firm at the center of one of the evening's most popular gathering spaces. This sponsorship offers exceptional visibility and meaningful engagement with attorneys, judges, and other distinguished guests throughout the event, demonstrating your firm's commitment to fostering connections within the legal community.

New Member/Award Recipient Firm Sponsor (\$1,200)

Celebrate professional achievement while increasing your firm's visibility within the legal community. This sponsorship is an excellent opportunity for new members or award recipients to be recognized in connection with this longstanding and well-attended tradition. Your firm will be displayed at the event, featured in the member update, and recognized on the Association's website.

Table Sponsor (\$600)

For member or award recipient organizations, Table Sponsorship offers a cost-effective way to support the event while maintaining a visible presence throughout the evening. Your organization's name will be prominently displayed on a table, visible to all event attendees, securing a branded presence. This sponsorship opportunity does not include dinner tickets or guest reservations.

Floral Sponsor (\$500)

Help create an elegant and welcoming atmosphere by sponsoring the event's floral arrangements. This sponsorship provides a unique opportunity to showcase your support for the legal community while contributing to the festive ambiance that enhances guests' experience throughout the evening.

Annual Membership Meeting

The firm/company name is displayed in all marketing for the membership meeting in June.

Advertising e-Newsletter

Place an advertisement for the Firm/Company or promote an article in our e-Newsletter that is sent out four times a year.

Requirements:

Size: 1200 x 628 pixels Resolution: 72 PPI minimum Type: JPEG or PNG

Social Media Advertisements

4 posts will be sent to Facebook, Instagram, LinkedIn, and Twitter thanking your Firm/Company for sponsoring.

Firm Logo to Website

Your firm's logo will be added to the abotami.org website.

ABOTA Sponsorship Opportunities

Select a plan from the options below

Calendar Year (January 1, 2026 – December 31, 2026)	Platinum \$5,000	Gold \$2,610	Silver \$1,980	Bronze \$900	Build your Own Check and add total
Civility Matters	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Annual Holiday Dinner - Bar	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Holiday Dinner - New Member/Award Recipient Firm	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Holiday Dinner - Table	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Annual Holiday Dinner - Floral	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Membership Meeting	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advertising - e-Newsletter	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social Media Advertisements	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Firm Logo to Website	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Savings of 10%!					
CHOOSE PLAN	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

TOTAL CHARGE: \$ _____

Name of Contracting Representative

Name of Attending Representative

Company Name (please print exactly how you want your company name to appear)

Address

City

State

Zip

Phone

Fax

Email Address

Check enclosed, payable to ABOTA - Michigan Chapter

On occasion, ABOTA-MI will add events/activities to their calendar. Please check with the administrator for updates.

***Please complete this form and return to: ABOTA, PO Box 66, Grand Ledge, MI 48837**

Phone: (517) 627-8700

Email: mlawry@abotami.org

Updated 6-16-2026 EC