

# American Board of Trial Advocates

Michigan Chapter



## Sponsorship Opportunities 2024

The Michigan Chapter of ABOTA strives to foster improvement in the ethical and technical standards of practice in the field of advocacy so that individual litigants may receive more effective representation and the general public may benefit from the more efficient administration of justice, consistent with time-tested and traditional principles of litigation.

### Civility Matters

An educational series of webinars promoting the practice of civility in law. The package includes promotion in the e-marketing for the event as well as recognition during the event.

### Annual Holiday Dinner

An all-evening networking event and celebrating each year's recipients of prestigious awards. Sponsorship package contents depend on the chosen level. For descriptions, see below.

#### Option A (\$1,500)

Two tickets to the Annual Holiday Dinner, an invitation to attend the Annual Membership Meeting, Firm/Company name displayed at the Annual Holiday Dinner, Logo on the website with a description of services you offer the legal community, Firm/Company name displayed on electronic member updates and Social Media shares

#### Option B (\$1,200)

Firm/Company name displayed at the Annual Holiday Dinner. Firm/Company name displayed on electronic member updates & a table of 8.

#### Option C (\$500)

Firm/Company name displayed at the Annual Holiday Dinner

#### Option D (\$500)

New Member - Congratulatory ad in the on-site program – Size Horizontal 4 ½ by 7 1/2

### Annual Membership Meeting

Firm/Company name displayed on all marketing for the Membership Meeting

### Advertising e-Newsletter

Place an advertisement for the Firm/Company or promote an article in our e-Newsletter that is sent out four times a year.

Requirements:

Size: 1200 x 628 pixels      Resolution: 72 PPI minimum      Type: JPEG or PNG

### Social Media Advertisements

4 posts will be sent out to Facebook, Instagram, LinkedIn, and Twitter thanking your Firm/Company for sponsoring.

### Firm Logo to Website

Your firm's logo will be added to the abotami.org website.

## Select a plan from the options below

### ABOTA Sponsorship Opportunities

<b>Calendar Year</b> <i>(January 1, 2024 - December 31, 2024)</i>	<b>Platinum</b> <b>\$5,000</b>	<b>Gold</b> <b>\$2,610</b>	<b>Silver</b> <b>\$1,980</b>	<b>Bronze</b> <b>\$900</b>	<b>Build Your Own</b> Check and add total
Civility Matters	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/> \$500
Annual Holiday Dinner - Option A	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> \$1,500
Annual Holiday Dinner - Option B	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> \$1,200
Annual Holiday Dinner - Option C	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/> \$500
Annual Holiday Dinner - Option D	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> \$500
Annual Membership Meeting	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> \$500
Advertising - e-Newsletter	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> \$400
Social Media Advertisements	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Firm Logo to Website	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Savings of 10%!					
<b>CHOOSE A PLAN</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<b>TOTAL:\$</b> _____

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Name of Contracting Representative Who is Attending (name(s) that plan to attend)

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Company Name (please print precisely how you want your company name to appear)

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Address

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City State Zip

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Phone Fax

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Email Address

Check enclosed, payable to ABOTA - Michigan Chapter  
or  
Purchase online at <https://abotasponsorship.eventbrite.com>

On occasion, ABOTA - MI will add events/activities to their calendar. Please check with administrator for updates.

**\*Please complete this form and return to: ABOTA, PO Box 66, Grand Ledge, MI 48837**  
Phone: (517) 627-8700 Fax: (517) 627-3950  
Email: [mawry@abotami.org](mailto:mawry@abotami.org)